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## **Attention: New Product Editor**

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### **NEW PRODUCT RELEASE**

#### **MCI® Anti-graffiti Coating For High Risk Graffiti Zones**

Cortec's new MCI® Anti-graffiti Coating helps combat the constant battle of unsightly markings, scratches and images for high risk graffiti zones. The anti-graffiti coating is applied to a hard surface such as concrete. It establishes an easy-release surface which allows graffiti to be quickly removed with conventional solvents or graffiti removers such as Cortec® VpCI -432 (liquid) and Cortec® VpCI -433 (gel).

MCI® Anti-graffiti Coating is especially helpful for high target graffiti zones where extreme visibility and difficult removal come together. Concrete structures such as bridges, walkways, parking decks and building walls with heavy traffic exposure are particularly susceptible because of their porous surface and high utilization. These graffiti prone areas are quickly hit time after time, sometimes within hours after they have gone through expensive cleaning.

The new coating is a two component solvent based aliphatic urethane that features a low VOC. The coating can be applied by brush or airless spray with 2-4 mils thickness depending on the porosity of the concrete surface. It can also be applied to brick, steel or other surfaces coated with solvent based paints.

The high solids urethane dries to a tack free state in 10 hours. It cures to a clear, glossy coating in approximately one week and will achieve an extremely durable surface with a 4H hardness. When desired, MCI® Mod-2020 Migratory Corrosion Inhibitor can be applied to the concrete first without affecting gloss or adhesion.



MCI® Anti-graffiti Coating allows easy removal of unsightly graffiti and markings from regular and porous concrete surfaces.

**Photo:** High-resolution photo of Cortec® MCI® Anti-graffiti Coating available for download at: <http://www.blueleopard.net/cortecdownload/antigrffiti>

**Company Description:** Cortec® Corporation, a pioneer in environmentally friendly packaging, metalworking, cleaning, water treatment and metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001 and 14001 Certified, they manufacture over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

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